Launch of the HEALTH INNOVATION EXCHANGE
21-23 May 2019
Palais des Nation, Geneva

Summary Report
Health Innovation Marketplace

• 24 innovations showcased for three days
• Visits by 52 Ministers of Health
• 2000+ visitors
• Feedback from 360 visitors
• 30 innovation pitches
• 3 Innovation Conversations with diverse leaders in health and innovation & finance
• 16 countries requested follow-up by the Exchange
• Circa US$ 50 million of potential new investments in innovations
High-level panel on leveraging innovation and technology for SDG3

Gunilla Carlsson (Executive Director a.i., UNAIDS), Michel Sidibé (Minister of Health and Social Affairs, Mali), Alfred Madigele (Minister, Ministry of Health & Wellness, Botswana), Päivi Sillanaukee (Permanent Secretary, Ministry of Social Affairs & Health, Finland), Preeti Sudan, (Permanent Secretary, Ministry of Health and Family Welfare, India), Hala Zayed (Minister of Health and Population, Egypt), David Wallerstein (Senior Executive Vice President & Chief Exploration Officer, Tencent), Bruna Martinez (Youth Force), Moderated by Tania Dussey-Cavassini (former Global Health Ambassador, Switzerland)

Opening of the Health Innovation Marketplace

François Rivasseau (Permanent Representative, Permanent Mission of France), David Wallerstein (Senior Executive Vice President & Chief Exploration Officer, Tencent), Bruna Martinez (Youth Force), Shannon Hader (Deputy Executive Director, UNAIDS), Etienne Schneider (Minister of Health, Luxembourg), Arsen Torosyan, (Minister of Health, Armenia), Tania Dussey-Cavassini (former Global Health Ambassador, Switzerland)
100% of innovators surveyed were very or extremely satisfied with the events.
“Without the power of innovation, you will not make it.” Michel Sidibé, Minister of Health, Mali

“We need innovation and partnerships to leapfrog barriers to UHC; if we fail, we will create greater inequalities“.
Ricardo Baptista Leite, MP, Portugal

“France fully supports the launch of the Health Innovation Exchange.” François Rivasseau, Ambassador, Permanent Representative of France to the UN in Geneva

“The public sector plays an important role in building an enabling ecosystem for innovation” Päivi Sillanaukee, PS, Ministry of Social Affairs and Health, Finland

"We need social innovations to achieve UHC at the last mile and capacity to scale them up": John Nkengasong, Director, Africa CDC

“The Health Innovation Exchange is important as it brings together individuals of diverse backgrounds to discuss how to deliver innovation in a holistic manner.“
Kuan Chen, CEO, Infervision

“The Health Innovation Exchange is a unique forum. There is nothing else existing when it comes to showcasing innovations at this high international level.”
Roland Göhde, Chair, German Healthcare Partnership

“You have to know your community and design innovations together”
Doreen Namagetsi Ali, Ministry of Health, Malawi

“Whatever innovations we bring, including AI and digital technology, people should be at centre of our efforts”
Preeti Sudan, PS, Ministry of Health and Family Welfare, India

“The Health Innovation Exchange has the potential to break down barriers that are preventing innovators, countries and communities from working together to solve one of the most important issues of our time.”
Jonathan Stambolis, CEO, Zenysis

“Political commitment is required to ensure that innovation was deployed to deliver smarter, more efficient and high-quality services to the people most in need”
Anthony Nsiah-Asare, DG, Ghana Health Service

“The Health Innovation Exchange will play a critical role in bridging the most innovative technologies and entrepreneurs with the greatest needs around the world.”
David Wallerstein, CXO, Tencent

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Innovators most appreciated

- Opportunity to network, build partnerships, share experiences
- Diversity of connections made: governments, UN, private sector, civil society, academia
- Relaxed and open setting in a busy location with high footfall
- Opportunity to present short innovation pitches
- Genuine interest from country level implementers
- Outstanding support from organizers to link up with potential partners
OUTCOMES FOR INNOVATORS

New projects in three countries and a new partnership with a major private sector investor.

Exposure to the global market.

Collaboration with another innovator.

Understanding that also developed countries need access to cost-efficient technology.

Connections to Ministers and other decision makers in African countries.

New pathway identified for accelerated access to India public health sector via national validation program.

Invitations to participate in conferences which are highly relevant.

New ideas on how to improve my innovation.

New leads for investments and markets.
Do you think that technologies and innovation are necessary game changers for effective systems for health and to achieve SDG3?

Do you think a platform like the Health Innovation Exchange is useful to link innovators, implementers and investors?

How relevant and useful did you find the innovations displayed?

FEEDBACK FROM VISITORS
 Fantastic to combine innovators and investors and political decision making.

We need to mobilize political will at national and local levels to bring innovations to scale.

We need more of such forums around the world.

Connect the dots at national level.

The products were so innovative, I think they will truly help with SDG3.

Create high political commitment and engage the political leaders.

Organize Health Innovation Exchanges at country level.

Create more open space for dialogue and listening, especially local level and youth.

Mobilize funding for health and innovations.
It’s been a great @SATMED_1 presentation at Health Innovation Exchange. Tremendous opportunities to discuss with Ministers and leaders from the health sector. A big thanks to all attendees, partners and speakers. #SATMED #WHAT2 #Health #SES_Networks

@UNAIDS

#InternationalGeneva keeps fostering innovation. Last week @UNAIDS launched the Health Innovation Exchange to leverage innovation, technology & partnerships towards the #GlobalGoals. bit.ly/2JCyqcr.

@UNAIDS

Humanitarian Grand Challenge

Great to hear @UNAIDS joins the #innovation movement with @UNAIDSInno’s Health Innovation Exchange to accelerate the diffusion of technical innovations to improve human health around the world. unaidsofs/en/resources/p/

@HumanitarianGC

Leveraging technology and innovation to end #AIDS and #tuberculosis: bit.ly/2Mh2SKu

@UNAIDS

Looking forward to the Health Innovation Exchange to foster partnerships between leaders and tech innovators to make a difference. #GlobalGoals #GlobalHealth #UN75

@GlobalHealthPulse

My motto: Innovation is about conversations! Creating space for conversations to spark ideas. This is what the HealthInnovationExchange WHAT2 is about this week! Healthinnovation2030.org #sdg3 #ideahunter @UNAIDSInno @RBaptistaLeite @pradeepkak

@TaniaDusseyCavassini

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GlobalAIDS: a parceria lança uma plataforma para compartilhar o potencial de inovação para melhorar a saúde de todos. A Health Innovation Exchange (UNAIDS/Inno) é um programa para compartilhamento de inovações em saúde. naiscrmsite.org/oir-lanca-p-

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The way forward

• Innovation Exchange events in SADC and MENA (2019)

• High-level leadership event and announcing investments/deals at UN General Assembly September 2019

• Direct support on leveraging innovation and pilots in 5 countries

• Expanding innovators’ network, partnership and fundraising
healthinnovation2030.org

#HealthInnovationExchange